



# ARROWOOD

A BI-MONTHLY PUBLICATION OF THE ARROWOOD BUSINESS ASSOCIATION

June 2018

## A Letter From The President



We have officially reached the halfway point of 2018 and the ABA is continuing to reach new levels of success! We want to thank Fabi Presslar for

an excellent presentation at our April Luncheon. For those that were unable to attend, Fabi presented marketing ideas to help build and maintain your business. We had a very strong attendance for this luncheon and June promises to be just as good!

Steve Gatter a LinkedIn Copywriter and Coach will be our guest speaker. He will be enlightening us on reaching our ideal prospect more effectively and efficiently through LinkedIn. This will be another fantastic speaker that you will not want to miss! Please ensure that you register

yourself and/or any guest that will attend with you. We look forward to seeing you on Thursday June 21, 2018 at the Embassy Suites, Ayrsville!

We also would like to thank Charles Wilkerson and the staff at Steele Creek Printing and Design for a wonderful afterhours on May 17, 2018. It was a great night of food, beverages and networking! If you weren't able to make this event you missed a treat. Another opportunity is coming up so mark your calendar. On Thursday September 13, 2018 we will host our Annual ABA Golf Event which will be held at the Palisades Country Club. Get ready for some fun in the sun and a great meal at our afterhours event immediately following golf.

As always, your membership, community efforts and generosity are keys to the success of the ABA. Education will continue to be our focus and we hope that you will invite others who have a passion

for philanthropy just as we do. We will continue to support Olympic High School and the feeder schools in the Steele Creek footprint. With your help, we recently were able to offer \$1000.00 scholarships to two outstanding graduates of the Olympic Academy of Engineering program. We also were able to give over \$10,000.00 in grant money to support the teachers with Project Based Learning.

On behalf of the Board, we thank you for your membership and support. If there is anything that we can do to assist you with understanding more about the ABA, please don't hesitate to call. Again, thanks and we'll see you on June 21st!

Kyle Neely  
Founders Federal Credit Union  
ABA President

## June Events

### Calendar

	S	M	T	W	T	F	S
						1	2
	3	4	5	6	7	8	9
JUNE	10	11	12	13	14	15	16
	17	18	19	20	21	22	23
	24	25	26	27	28	29	30

**21<sup>st</sup>** *Membership Luncheon at Embassy Suites*

## Upcoming...

**June 21st**  
*Membership Luncheon*

**August 16th**  
*Membership Luncheon*

**September 13th**  
*Annual Golf Event*

Remember to visit the website for additional dates and events.



# Member News

Emma J. Farmer, Membership Chair [Emma.farmer@cybertary.com](mailto:Emma.farmer@cybertary.com)

## Helpful Hints

### Membership Directory

Have you checked out the Membership Directory on our Website? We want you to know who your fellow members are and connect with them. The code to get into the directory for MEMBERS ONLY is ABA2018\*.

### Our Speaker Highlight

We have our luncheons every other month and we have individual speakers or a panel of speakers. If you want to know who our speakers are, visit the Speaker Highlight section on our website.

### How to Get More Involved

We know there's strength in numbers, so join our Ambassador Program. As an Ambassador, you will be asked to attend 80% of our luncheons, afterhours and/or other special events. You help the Board of Directors spread the word about our Association, so basically an arm of the Board of Directors. We also have several committees that you can join to stay involved. See last page of our newsletter for a list of committees or visit our website.

*Remember... Together We Can Make a Difference*

**Our Website is**

**[www.arrowoodbusinessassociation.org](http://www.arrowoodbusinessassociation.org)**

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Tammy Wade, Golf Chair

It is that time of year to get together for our annual Educational Outreach Golf Tournament. This is being held on Thursday September 13th at Palisades Country Club.

Please see our website to complete a registration form, or contact us for any additional information.

[www.arrowoodbusinessassociation.org](http://www.arrowoodbusinessassociation.org)

Will you please join our mission? Our main source of funding, beyond member dues, is the ABA Annual Golf Tournament.

All of the proceeds support our educational outreach efforts. 2017 we raised over \$15,000!! Opportunities include golfers (of course), various sponsorships, raffle prizes – large and small, items.

With your support, our organization will continue to meet this tremendous need. And of course, new members (and their dues!) are always welcome.





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 or at one of our convenient locations.



NOT A MEMBER? VISIT [RELAXJOINFOUNDERS.COM](http://RELAXJOINFOUNDERS.COM) TO SEE IF YOU QUALIFY FOR MEMBERSHIP.



# 2018 Annual Golf Tournament

at

The Palisades Country Club

13704 Grand Palisades Pkwy • Charlotte, NC 28278

Thursday, September 13, 2018 • 11 am Shotgun Start • Captain's Choice

“Proceeds go toward Educational Outreach”

## Title Sponsor:



### Premier Sponsor

### Lunch Sponsor



Waiter's Choice Catering  
*The Perfect Choice for Any Occasion!*

### Dinner Sponsor



### Beverage Sponsor



### Snack Sponsor

### Longest Drive Sponsor



### Closest to Pin Sponsor



### Hole In One Sponsor

### Registration—Check One:

	Member	Non Member	Members Only Early Registration
<input type="checkbox"/> <b>(1) Premier Sponsor</b> - 8 golfers, booth at hole, logo on golfer's goodie bags, hole signs and event banner	\$2,500	\$3,000	
<input type="checkbox"/> <b>Gold Sponsor</b> - 4 golfers, booth at hole and logo on event banner	\$1,200	\$1,600	\$ 1,000
<input type="checkbox"/> <b>Silver Sponsor</b> - 4 golfers and booth at hole	\$ 800	\$ 900	\$ 750
<input type="checkbox"/> <b>Eagle Sponsor</b> - 2 golfers and booth at hole	\$ 700	\$ 800	\$ 650
<input type="checkbox"/> <b>Hole Sponsor</b> - Booth at hole (Only)	\$ 450	\$ 500	\$ 400
<input type="checkbox"/> <b>Hole Sign Sponsor</b> - Sign at hole (Only)	\$ 150	\$ 200	\$ 100
<input type="checkbox"/> <b>Team</b> (4 golfers)	\$ 550	\$ 650	\$ 500
<input type="checkbox"/> <b>Birdie Player</b> (1 golfer)	\$ 160	\$ 175	\$ 150
<input type="checkbox"/> <b>Mulligan Package (2 Mulligans per player, 2 Raffle Tickets)</b>	\$ 25 each x _____ = _____		
<input type="checkbox"/> <b>Beverage Sponsor</b> - 4 golfers, sign at hole and logo on event banner	Donates Beverages: Beer / Wine		
<input type="checkbox"/> <b>(3) Hole-In-One Sponsors</b> - Sign at hole (Only)	\$ 400	\$ 450	
<input type="checkbox"/> <b>Yama Trac Advertisement</b>	\$ 5.00		

PLAYER PACKAGE INCLUDES: Green fees, cart rental, 1 small raffle ticket, lunch, beverages and dinner

**EARLY REGISTRATION DEADLINE JUNE 19TH, 2018! (FOR MEMBERS ONLY)**



# 2018 Annual Golf Tournament

Thursday, September 13, 2018  
The Palisades Country Club / 11 am Shotgun

Arrowood Association Member <input type="checkbox"/> Yes <input type="checkbox"/> No
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Registration(print clearly)

Player (1) Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

### Other Players

2. \_\_\_\_\_ Email \_\_\_\_\_

3. \_\_\_\_\_ Email \_\_\_\_\_

4. \_\_\_\_\_ Email \_\_\_\_\_

**Email addresses must be included**

**Payment Options**(check one)

**Invoice**(members only)

**Check Enclosed:**

Please make check payable  
to Arrowood Association

**Arrowood Association Golf Tournament**

P O Box 7601  
Charlotte, NC 28241

**Credit Card** (Visa or Mastercard Only)

Credit card number \_\_\_\_\_

Amount: \$ \_\_\_\_\_ Exp. Date \_\_\_\_\_ 3 digit security code \_\_\_\_\_

\_\_\_\_\_  
Name as it appears on credit card

\_\_\_\_\_  
Billing Address City State Zip

\_\_\_\_\_  
Signature Date

- **Registration & Sponsor Deadline  
August 30, 2018**
- **Early Registration Deadline firm  
June 19, 2018**
- **Player names submitted by Sept. 3rd  
Final payment due on or before Sept. 6th**

Email registration forms to [tammywadebeach@gmail.com](mailto:tammywadebeach@gmail.com)  
Questions? Contact Tammy Wade at 704-904-0650.

# UPCOMING [EVENTS]

## Upcoming Luncheons & Events

June 21st  
Membership Luncheon

August 16th  
Membership Luncheon

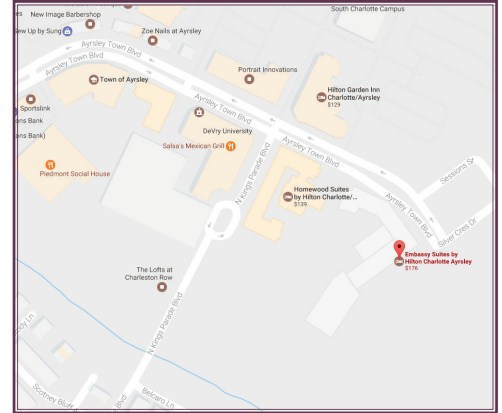
September 13th  
Annual Golf Event

October 18th  
Membership Luncheon

November 15th  
Business After-Hours

December 6th  
Annual Holiday Luncheon

*Luncheons are held at*  
Embassy Suites  
1917 Ayrslley Town Boulevard  
Charlotte, NC 28273



## ARROWOOD BUSINESS ASSOCIATION BOARD

### OFFICERS

President	Kyle Neely Founders Federal Credit Union	803-578-4225
Vice President	Jimmy Zuelsdorf Integrity Planning Group	980-219-8660
VP 2 / Sgt-At-Arms	Kim McDonald Elite Resources	704-504-2299
Treasurer	Tammy Wade Southern Office Supply	704-588-5246
Secretary	Lauren Scott Hunt For Wellness Chiropractic	828-551-9378
Ex-Officio	Brian Carter Founders Federal Credit Union	704-414-3708
At-Large	John Griffith TeamLogicIT	704-601-7454
At-Large	Charles Wilkerson Steele Creek Printing & Design Inc.	704-583-0600
At-Large	Emma Farmer Cybertary	704-256-4717
At-Large	Lori Miller First Citizens Bank	704-338-3819
At-Large	Andrew Nemeth University of Phoenix	704-501-3094

### COMMITTEES

Committee	Chairperson	Phone#
Golf	Tammy Wade Southern Office Supply	704-588-5246
	Kyle Neely Founders Federal Credit Union	803-578-4225
Marketing	Emma Farmer Cybertary	704-256-4717
Membership	Emma Farmer Cybertary	704-256-4717
	John Griffith TeamLogicIT	704-601-7454
Educational Liaison	Mike Realon Olympic HS	980-343-3800 Extension 241
Luncheon / Special Events	Lori Miller First Citizens Bank	704-338-3819
	Andrew Nemeth University of Phoenix	704-501-3094